



FOR IMMEDIATE RELEASE

RIDING RESOURCE: USER REGISTRATION AND ACCOUNT CREATION AVAILABLE



RIDING RESOURCE
A STABLE PLACE TO SEARCH

Atlanta, GA – May 19, 2011 – RIDING RESOURCE has added a new feature to their website, <http://www.RidingResource.com/>, which allows users to register for free member accounts.

Creating a free Riding Resource account takes only seconds and provides users the convenience of automatically saving their most recent searches for quick and easy information retrieval.

To create an account, visitors to Riding Resource’s site can click on the “Register” link located in the upper right corner of the site in the “User Info” content box. Basic information such as name, location and preferred riding discipline is required for registration. Users with existing accounts can access their profile and update their information by clicking on the “Log In” link.

Once logged in, as a user navigates through the Riding Resource site and performs searches for riding stables and/or tack stores, their recent search history is automatically saved. From their main account homepage, users can simply click on the link of the set of criteria to access the results at a future date without having to perform the specific search again.

For example, a user who logs into their account and searches for “indoor arena, lessons, English, within 50 miles of zip code 30047” will be able to quickly pull up that exact list of results without having to put in all of the criteria the next time they wish to see stables that match those specifics.

“Riding Resource is dedicated to advancing and facilitating the way riders and stables connect and interact. We are excited to provide this feature to our users and are looking forward to seeing how information is shared amongst visitors,” stated Riding Resource Co-Founder and Director of Marketing, Ainsley Hyman.

Future enhancements to the Riding Resource user accounts will include the ability to save a stable to a user’s “Favorites” list and more.

About Riding Resource

Riding Resource is the only fully-searchable online directory of horseback riding stables in the US and Canada. An innovative filter-based search technology allows users to mix and match as few or as many options as they’d like to find a place that offers the exact services and amenities they’re looking for. Users can also specify location and maximum travel distance to find convenient nearby facilities.

Contact:

Ainsley Hyman, Co-Founder and Director of Marketing
Riding Resource, LLC
375 Rockbridge Road NW
Suite #172-405
Lilburn, GA 30047
P: (404) 585-1274 | F: (404) 585-4409
info@ridingresource.com
<http://www.ridingresource.com/>

###

